Business Case

Reinforce employee engagement over time

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Business case: Piaget

Strategic objective: building on the past and remobilizing for the present challenges

Objective: Reinforce employee engagement over time

Scope: 70 volunteers out of 450 employees – 2 HQ and manufacturing sites

Phase 1 Quick win
Remotivate
Communicate
Decide
Execute

Objective
• Get the project back on track
• Moving from complaint to action
• Deliver - Communicate - Deliver - Communicate ...

Phase 2 Mid-Long term
Analyzing root causes
Propose – implement

Objective
• Dealing with the deeper and structural dimensions of perceived suffering
• Accept what you can't change and impact what you can

Duration
• 6 months
• 2 consultants
• 1 to 2 days/week
Business case: Piaget

Results:

100% quick-win
100% larger changes initiated and relayed to the organization